



# Rockford Area Arts Council Spring ArtScene 2018!

*Friday, April 13, 5-9 p.m.*

*Saturday, April 14, 4-9 p.m.*

**TO:** Galleries, Studios & Arts Friends!

- Spring ArtScene 2018 will continue to be a visual arts “gallery tour” coordinated by the Rockford Area Arts Council, and open to any gallery, studio, or commercial establishment which agrees to exhibit original visual art.
- All participants are encouraged to be open during the established hours. If you are not able to be open both days, please note that on your application. We will be offering extended hours of 10 p.m. to those participants who wish to be open until that time. (please note on your application).
- Participants are urged to publicize their own exhibits, using the ArtScene logo, as a means to increase audiences, in addition to the Arts Council’s advertising and publicity efforts. Logo will be emailed upon request.
- We encourage you to have added performances to your ArtScene event as several venues have noted increased attendance. If you are interested in doing that and need assistance connecting with performing artists, please contact us.

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**2018 Entry Fee: \$150**

***\*Late application will incur an additional fee of \$25***

**PLEASE RETURN THE ENCLOSED APPLICATION FORM AND YOUR  
ENTRY FEE TO THE ARTS COUNCIL BY FRIDAY, MARCH 2, 2018**

***\*Because we want to have brochures ready in time for good  
promotion we strongly encourage timely application process.***

**Rockford Area Arts Council, 713 E. State St. Rockford, IL  
61104 815-963-6765 • [www.artsforeveryone.com](http://www.artsforeveryone.com)**



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*Application Form*

**Please Type!**

Gallery/studio/ name \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

Phone number for brochure (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

*Patrons may want to call for additional information*

Contact name \_\_\_\_\_

Contact phone \_\_\_\_\_ Cell \_\_\_\_\_

E-mail \_\_\_\_\_

1. Brochure Information, as you would like it printed, including the name (title) of the exhibit and the participating artist(s): **Please know that we may have to edit in the interest of space.**

Title of Exhibit: \_\_\_\_\_

Name of Artist(s): \_\_\_\_\_

Description (use additional sheet if needed): \_\_\_\_\_

\_\_\_\_\_

**We will be open Friday & Saturday until: 9 p.m. \_\_\_\_\_ 10 p.m. \_\_\_\_\_**

2. Please send **DIGITAL PHOTOS ONLY!** Images will be used from brochure, newspaper and website. Images may be emailed to [a.naber@artsforeveryone.com](mailto:a.naber@artsforeveryone.com).

3. Please indicate your location on the attached map. If your location is not on the map, please provide a detailed map of your location.

4 How many brochures do you need? **ArtScene participants are guaranteed up to 200 per entrance fee. May be additional fee for more!**

25 \_\_\_\_\_ 50 \_\_\_\_\_ 100 \_\_\_\_\_ 200 \_\_\_\_\_

## Downtown and Midtown Rockford



## Metro Rockford

