



Rockford Area Arts Council Fall ArtScene 2017

Friday, October 6, 5-9 p.m.

Saturday, October 7, 4-9 p.m.

****some locations will have extended hours until 10 p.m.***

TO: Galleries, Studios & Arts Friends!

- Thank you for contributing to the vibrancy of our city!
- Fall ArtScene 2017 will continue to be a visual arts “gallery tour” coordinated by the Rockford Area Arts Council, and open to any gallery, studio, or commercial establishment which agrees to exhibit original visual art.
- All participants are encouraged to be open during the established hours. If you are not able to be open both days, please note that on your application. Participants may choose to extend hours or add Sunday hours and do their own advertising.
- Participants are urged to publicize their own exhibits, using the ArtScene logo, as a means to increase audiences, in addition to the Arts Council’s advertising and publicity efforts. Logo will be emailed upon request.
- The deadline is crucial to our ability to having materials ready for you in time to promote.

Entry Fee: \$150

**PLEASE RETURN THE ENCLOSED APPLICATION FORM
AND YOUR ENTRY FEE TO THE ARTS COUNCIL BY
MONDAY, AUGUST 7, 2017**

We want to be able to have at least a month to promote for you!

**Rockford Area Arts Council, 713 E. State St. Rockford, IL 61104
815-963-6765**

www.artsforeveryone.com

Rockford Area Arts Council Fall ArtScene 2017

Please type!

Gallery/studio/name _____

Address _____ Zip _____

Phone number for brochure () _____ - _____

Patrons may want to call for additional information

Contact name _____

Contact phone _____ Cell _____

E-mail _____

We will be open Friday & Saturday until: 9 p.m. _____ 10 p.m. _____

1. Brochure Information, as you would like it printed, including the name (title) of the exhibit and the participating artist(s): **Please know that we may have to edit in the interest of space.**

Title of Exhibit: _____

Name of Artist(s): _____

Please list mediums that you will have at your venue: (i.e. painting, sculpture, etc.)

Description (use additional sheet if needed): _____

2. Please send DIGITAL PHOTOS ONLY (in jpeg format)! Images will be used for brochure and media purposes. Email to a.naber@artsforeveryone.com.

3. How many brochures do you need? **ArtScene participants are guaranteed up to 200 per \$150 entrance fee. May be additional fee for more!** 25 _____ 50 _____ 100 _____ 200 _____

Please indicate your location on the attached map.
If your location is not on the map, please provide a detailed map of your location.

Rockford Area Arts Council's ArtScene

**Downtown
Rockford**



Rockford Area Arts Council's ArtScene

**Metro
Rockford**

